

Unit Assignment

BA Photography

Unit: Ideas in Practice (PU002544)

Assignment Information

<p>Assignment Title: Ideas in Practice</p>	<p>Assignment Type: Holistic Research Project</p>	<p>Weighting: 20 Credits This unit is assessed holistically (100% of the unit).</p>
<p>Submission Deadline Monday, 2nd June 2025 by 3:00pm (15:00) BST</p> <p>Adjusted Deadline*: Monday, 16th June 2025 by 3:00pm (15:00) BST</p> <p>If you are using additional time, please notify us using the following email: photography.staff@lcc.arts.ac.uk</p>	<p>Submission Method: Either 1 x 2,000-word illustrated essay - 1 PDF via Turnitin on Moodle (max file size 100 MB)</p> <p>Or A 3-5 min Essay Film via Moodle (max file size 1 GB)</p>	<p>Marking Method: Your work will be marked by a tutor from your course team. Your work will then go into the UAL moderation process to ensure that the assessment is fair, accurate and consistent for all students. This method of marking is exempt from the UAL anonymous marking policy as the nature of the assessment process means anonymous marking is not practicable.</p>
<p>Date to expect feedback by: 23rd June 2025 All feedback is indicative until formally confirmed at an Exam Board. You will be informed of your results and when these will be published by email and Moodle.</p>	<p>How you will receive feedback: Via Moodle and the Assessment Feedback tool.</p>	<p>Submission Queries: If you have any difficulties submitting your assignment contact: photography.staff@lcc.arts.ac.uk before the deadline.</p>

*The Adjusted Assessment deadline is for students with Individual Support Agreements (ISAs). See Assessment Guidance at the end of this document for further information.

Your Assignment

The unit considers some of the most pressing issues of our time and the role that images and critical thinking play in documenting and communicating these issues. We present a series of critically informed lectures, workshops, readings and seminars designed to develop research skills and critical thinking.

For your assignment, you will submit a research project. Students can choose to submit *either* a 2,000-word illustrated essay *or* a 3-5 minute essay film in response to an essay question (you will answer just one essay question). Essay questions will be provided at the start of the unit on Moodle and encourage students to research aspects of image culture that relate to ideas of social justice.

The *essay film* as a mode of presenting research provides an alternative to the standard written essay format. While we continue to develop an understanding of academic essay structure, we provide introductions to sound and image editing software, allowing students to select the final output of **either** a researched illustrated essay, **or** a researched essay film.

Research project brief:

Select **one** of these outputs to complete:

- a) An illustrated essay in response to one essay question (2000-words). Submissions are in PDF format and will include citations and a bibliography in Harvard format.

OR

- b) A 3-5 minute essay film in response to one essay question, uploaded to a non-public viewable platform. Film essays should contain referenced material and a bibliography of sources in Harvard format.

This assignment will be assessed against the five UAL assessment criteria: **Enquiry**, **Knowledge**, **Process**, **Communication**, and **Realisation**. See: arts.ac.uk/assessment

On completion of this unit, you will be able to:	How the learning outcomes are to be evidenced in this assignment:
Demonstrate a critical engagement with ideas of collaboration in the development of a project (Enquiry; Knowledge)	Evidence of knowledge and critical reflection in response to an essay question and evidence of a good quality contribution to a collaborative research padlet.
Demonstrate independent research skills (Process)	Evidence of in-depth research and use of a variety of resources. Students will demonstrate discernment through the selection of resources and through their reflective and critical use in the assignment.
Communicate your ideas and research effectively and clearly in a written essay or in an essay film, adhering to academic conventions (Communication; Realisation)	Evidence of a well-structured submission with a legible soundtrack or appropriately written essay. Source material should be properly referenced according to the Harvard referencing system and a bibliography of source material used should be provided at the end of the work.

Costs associated with this Unit & its assessment:

Work presented for assessment will be evaluated against unit learning outcomes using UAL's Assessment criteria. Increased expenditure on materials to realise your assignment will not equate to increased grades in your assessment.

The college provides a broad range of resources to support your studies and to produce work for assessment. However, the additional costs you might incur whilst studying this unit, depending on personal choice, could include:

- Materials and associated production;
- Hiring of additional equipment, venues and other resources;

- Travel and fees associated with trips, visits and location working;
- You will need to purchase the Adobe suite at the reduced student rate of £46.20.

You can discuss your choices and likely costs with your unit leader prior to starting your work.

Assessment Guidance

- The **UAL Assessment** webpage has detailed explanations of the five UAL Assessment Criteria and the University's assessment policies: arts.ac.uk/assessment
- The **LCC Student Guide to Assessment** provides a step-by-step guide to the assessment process at LCC. The guide is in the Moodle site for your course: moodle.arts.ac.uk
- Guides for online submissions are available in the Moodle site for your course: moodle.arts.ac.uk
- Guides to Adjusted Assessment can be found on the Disability Service site: [Disability Service](#)